



## Facilitators

Jorge Barrientos  
Brittini Brewer  
Daryl Dean-Santos  
Heather Laganelli  
Dorian Wheeler

## Course Overview

The Innovation Lab creates opportunities for aspiring leaders to learn more about how to think and create urban, walkable, human-centered spaces.

Since 2019, we have graduated dozens of Bakersfield residents from our program. We are proud to say that through our program, our innovators come away loving their city more and find practical ways to contribute to its growth during the Innovation Lab and beyond.

## Schedule

Typically, every other Monday from Feb. 5 to May 20  
One day trip the week starting March 31

## Class Times and Structure

5:30 – 8:30pm (3 hours)

We believe in the power of both didactic learning from subject matter experts, as well as action-oriented classes. This means that each class will have both knowledge-based components (don't worry, we make it fun and engaging!) and practical applications.

This course is very hands-on and requires full participation for you to get the most out of it.

## Food and Drink

Food and drink will be provided at most classes. If you have dietary restrictions, please be sure to let us know so we can accommodate you.

## Volunteer Opportunities

If you've joined Innovation Lab you are likely already very motivated to give back to your community. This year we will have Hub of Bakersfield events that we highly encourage Innovators to participate in outside of class time that supports downtown business and Bakersfield's urban core revitalization.

This will be your opportunity to get involved in The Hub and other downtown nonprofits, contribute in tangible ways to downtown revitalization efforts, and network with a diversity of people that frequently turn into lasting friendships or working relationships. More details to come.

## Hub of Bakersfield Program Manager

Vanessa Barrientos  
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| Week                             | Speaker   | Subject   |
|----------------------------------|---|---|
| <b>Week 1 – 2/5</b>              | Facilitators  | Orientation   90 Day Goals  |
| <b>Week 2 – 2/19</b>             | Better Block Foundation   | Tactical Urbanism   |
| <b>Week 3 – 3/4</b>              | Emily Hay (Playful Space)   | Group Activity   Coworking  |
| <b>Week 4 – 3/18</b>             | Mayor + City Manager + Councilwomen                                     | Vision for the City: Understanding how leaders view and are shaping the future of Bakersfield’s urban core. |
| <b>Week 5 – 3/18</b>             | Andrae Gonzales:<br>Hub of Bakersfield Founder + Bakersfield Vice Mayor | Changing the narrative of Bakersfield one neighborhood at a time.   |
| <b>Week 6 – Week of 3/31-4/6</b> | Trip Time!  | Explore another city doing it right or doing it differently.  |
| <b>Week 7 – 4/8</b>              | Nonprofit Leaders   | Learn about local nonprofits and how they do their work using available resources.                          |
| <b>Week 8 – 4/22</b>             | Architect Daniel Cater  | Human centered design   |
| <b>Week 9 – 5/6</b>              | Business Leaders  | Developers, investors, entrepreneurs in Downtown Bakersfield  |
| <b>Week 10 – 5/20</b>            | Facilitators & Guests   | Graduation  |