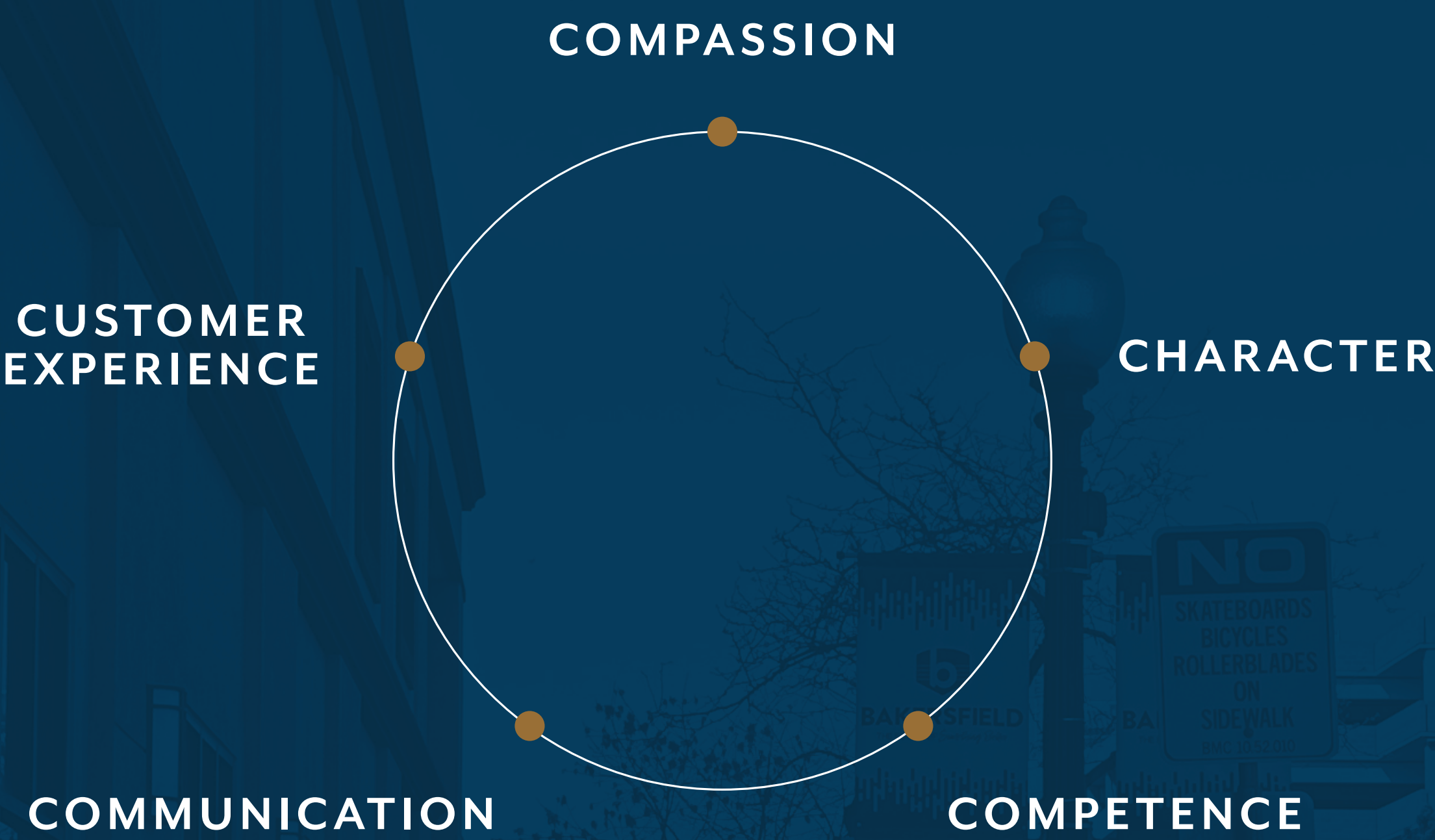


CORE VALUES

At Chain Cohn Clark, **we live by the Five C's**. These values are more than principles; they are our promise. We are here to **serve with heart, speak with clarity, and stand boldly** for those who need us most.



COMPASSION

Understand and care for the feelings of others, fostering connection through genuine kindness and concern. This reflects a commitment to recognizing the needs and experiences of clients and colleagues, ensuring every interaction is grounded in empathy and understanding.

CHARACTER

Act with honesty, reliability, and principle, upholding unwavering trustworthiness rooted in ethical standards. This means following through on commitments and ensuring that actions consistently align with words to build lasting trust.

COMPETENCE

Demonstrate professionalism through knowledge and skill, delivering exceptional results with confidence and care. This means continually striving to meet the highest standards in every task and interaction.

COMMUNICATION

Listen actively and respond clearly, ensuring consistent, timely, and respectful exchanges. This reflects a commitment to keeping clients and colleagues informed, by promptly answering calls and emails, while encouraging collaboration that supports seamless and transparent experiences.

CUSTOMER EXPERIENCE

Treat others with patience, kindness, and respect, offering helpful and informed guidance at every step. This means creating a supportive environment that fosters confidence, trust, and connection.